

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2005 - 2009



ARKANSAS TOBACCO CONTROL BOARD

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2005 – 2009

Charlie Davis

Director

Ken Milburn, Jr.

Board Chair

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STRATEGIC PLAN

Agency Name	Arkansas Tobacco Control Board
Agency Mission Statement To enforce the state law and regulations pertaining to tobacco sales for the protection of the citizens of Arkansas.	

AGENCY GOAL 1:

To provide fair and firm enforcement of Arkansas tobacco laws and the rules and regulations of the Arkansas Tobacco Control Board (ATCB).

STRATEGIC PLAN

Agency Name		Arkansas Tobacco Control Board
Program		Tobacco Control Board Operations
Program Authorization		ACA § 26-57-256 et seq.
Program Definition:		The Tobacco Control Board duties are as follows: 1. Enforce the Unfair Cigarette Sales Act. 2. Enforce all cigarette and tobacco products laws that fall under the jurisdiction of the Arkansas Tobacco Control Board. 3. Permit and regulate anyone selling cigarette and tobacco products as retailers, wholesalers, cigarette vending machine businesses or sales representatives for either a wholesaler or manufacturer doing business in the State of Arkansas.
Program Funds-Center Code: <u>0261P01</u>		
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		General Revenue

GOAL 1:

To provide fair and firm enforcement of Arkansas tobacco laws and the rules and regulations of the ATCB.

OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA –Accounting)

To ensure accurate collection of state revenues for tobacco products permits and licenses.

STRATEGY 1:

The Arkansas Tobacco Control Board - Operations will maintain one office to provide the necessary staff support to meet the objective.

OBJECTIVE 2:

To enforce the Unfair Cigarette Sales and all cigarette and all tobacco products laws that fall under the jurisdiction of the ATCB.

STRATEGY 1:

The ATCB will audit permit and license holders and investigate all complaints about violations of any cigarette and tobacco products laws.

STRATEGIC PLAN

Agency Name	Tobacco Control Board
Program	Tobacco Control Board Operations

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Number of permit applications processed <i>Goal 1, Objective 1</i>	Output, annual count	5000	5000	5000	5000	5000
Percentage of complaints investigated <i>Goal 1, Objective 2</i>	Outcome, annual count	100%	100%	100%	100%	100%

STRATEGIC PLAN

Agency Name		Arkansas Tobacco Control Board
Program		Tobacco Control Board Sales to Minors Enforcement
Program Authorization		ACA § 26-57-256 et seq.
Program Definition: Program Funds-Center Code: <u>0261P02</u>		The ATCB – Sales to Minors Enforcement Division will enforce Arkansas Sales to Minors Laws
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		Master Tobacco Settlement Agreement

GOAL 1:

To provide fair and firm enforcement of Arkansas Tobacco Laws and the Rules and Regulations of the ATCB.

OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA – Accounting)

To enforce Arkansas Sales to Minors Laws.

STRATEGY 1:

The ATCB – Sales to Minors Enforcement will have Agents in all areas of the state perform compliance checks on retail permit holders and cigarette vending machines.

STRATEGY 2:

The ATCB – Sales to Minors Enforcement will investigate all complaints concerning sales to minors.

STRATEGIC PLAN

Agency Name	Tobacco Control Board
Program	Tobacco Control Board Sales to Minors Enforcement

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Number of compliance checks performed <i>Goal 1, Objective 1</i>	Output, annual count	6000	6000	6000	6000	6000
Percentage of complaints investigated <i>Goal 1, Objective 1</i>	Outcome, annual count	100%	100%	100%	100%	100%